

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310839-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for Michigan	1287

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	310839	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	5am News M-F	5-6am M-F	11-1---	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11-1--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 5:19 AM 5am News M-F 5-6am M-F :30 CMI TV111 \$700.00 NM 2 WXYZ Th 10/25/12 4:58 AM 5am News M-F 5-6am M-F :30 CMI TV112H \$700.00 NM									
2	10/24/12	10/26/12	Action News 6am	6-7am M-F	--1-1--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 --1-1-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 5:59 AM Action News 6am 6-7am M-F :30 CMI TV112H \$1,500.00 NM 2 WXYZ F 10/26/12 6:28 AM Action News 6am 6-7am M-F :30 CMI TV112H \$1,500.00 NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 8:47 AM M-F 7-9am 7-9am M-F :30 CMI TV115 \$1,600.00 NM 2 WXYZ W 10/24/12 8:49 AM M-F 7-9am 7-9am M-F :30 CMI TV120H \$1,600.00 NM 3 WXYZ Th 10/25/12 7:29 AM M-F 7-9am 7-9am M-F :30 CMI TV120H \$1,600.00 NM 4 WXYZ F 10/26/12 8:54 AM M-F 7-9am 7-9am M-F :30 CMI TV120H \$1,600.00 NM									
4	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 5:36 PM 5-6pm M-F 5-6pm M-F :30 CMI TV120H \$1,800.00 NM 2 WXYZ W 10/24/12 5:45 PM 5-6pm M-F 5-6pm M-F :30 CMI TV120H \$1,800.00 NM 3 WXYZ Th 10/25/12 5:52 PM 5-6pm M-F 5-6pm M-F :30 CMI TV112H \$1,800.00 NM 4 WXYZ F 10/26/12 5:26 PM 5-6pm M-F 5-6pm M-F :30 CMI TV121H \$1,800.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/12	10/29/12	Nightline	1135pm-1205am M	11-1---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11-1--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/23/12 12:01 AM Nightline 1135pm-1205am M :30 CMI TV112H \$2,000.00 NM 2 WXYZ Th 10/25/12 11:53 PM Nightline 1135pm-1205am M :30 CMI TV112H \$2,000.00 NM									
8	10/25/12	10/25/12	Thursday Prime A	8-9pm Thursday	---T---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 10/25/12 8:21 PM Thursday Prime A 8-9pm Thursday :30 CMI TV120H \$4,000.00 NM									
9	10/26/12	10/26/12	Friday Prime C	10-11pm Friday	----F--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 ----F-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 10/26/12 11:00 PM Friday Prime C 10-11pm Friday :30 CMI TV112H \$5,000.00 NM									
10	10/27/12	10/27/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 10/27/12 9:12 AM SA 8-10am Action News 8-10a :30 CMI TV121H \$900.00 NM									
11	10/28/12	10/28/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 8:12 AM Action News SUN 8am Sun 8-930am :30 CMI TV112H \$900.00 NM									
12	10/28/12	10/28/12	Sunday Prime B	8-9pm Sunday	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/28/12 8:20 PM Sunday Prime B 8-9pm Sunday :30 CMI TV120H \$9,000.00 NM									
13	10/23/12	10/26/12	M-F 12-1pm	12-1pm	-TWTF--	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 12:54 PM M-F 12-1pm 12-1pm :30 CMI TV112H \$1,300.00 NM 2 WXYZ Th 10/25/12 12:47 PM M-F 12-1pm 12-1pm :30 CMI TV112H \$1,300.00 NM									
14	10/23/12	10/26/12	M-F 3p-4p	3-4pm M-F	-TWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 10/24/12 3:19 PM M-F 3p-4p 3-4pm M-F :30 CMI TV120H \$1,200.00 NM 2 WXYZ Th 10/25/12 3:41 PM M-F 3p-4p 3-4pm M-F :30 CMI TV120H \$1,200.00 NM									



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15	10/23/12	10/26/12	Dr. Oz	4-5pm M-F	- TWTF - -	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 - TWTF - - 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/23/12 Dr. Oz 4-5pm M-F :00 \$1,500.00 NM Credited									
1 WXYZ W 10/24/12 4:41 PM Dr. Oz 4-5pm M-F :30 CMI TV112H \$1,500.00 NM									

Total Spots **24** Gross Total **\$48,300.00**

Payment Terms 30 Days

Agency Commission **\$7,245.00**
Net Amount Due **\$41,055.00**